

# EPS LOGO CONTEST INSPIRING BOARD.

THIS IS OUR GOOD OLD LOGO.

It shows a bird holding a world of peace.

Now we have decided to have a new logo.

With new looks and, may be, new meaning.

Ant this is why this board is set....



FOR ALL OF US TO WRITE WHAT WE THINK THE NEW LOGO SHOULD VISUALLY TRANSMIT!

Use the stickers to show us your thoughts. ONE IN EACH!

- Not necessary to sign but you can do it if you want.
- We don't have to agree with everything. Opposed visions are welcome.

THIS IS A BRAINSTORMING BOARD!! FEEL FREE TO USE IT!!!



New logo should be FRESH, MODERN, INSPIRING, ...

New logo must show EPS is devoted to Engineering and Design.

Make it slim and simple.

It does NOT need to show everything: Group, university, Europe, international ...

Letters should be readable in small print versions

*Readable !!*

We come from a blue and red logo... Maybe blue and other colour for the new logo?

European, Engineering and creative Project-oriented, not ordinary classroom oriented Young and modern fun but professional

Is there an international symbol for "knowledge" or "University"?

Must show the international and multicultural side of EPS

Europe map in the logo?

Cooperation: Group or Team must be seen on the new logo.

