

European Project Semester Logo contest.

GENERAL ASPECTS.

The objective of the contest is to provide the EPS organization with fresh and exciting ideas to renew our logotype, as centre of its corporative image.

There will be a Panel of Experts in design and a Coordinator to facilitate the process and take necessary decisions on behalf of the EPS organization.

This Contest will take part among (and only) the EPS Institutions' students (not staff) that wish to participate.

Students can choose between two different modalities to participate in the Contest: updating the present logo or creating a completely new one.

The Panel of Experts can declare void the Contest if there aren't enough proposals reaching the minimum expected quality.

The winner's logo will pass through an Expert Company hands before being definitive and the winner will be invited to collaborate with this company in the process. A great experience!

The property of the logo rights will belong to the home university of the winner and to the EPS organization.

Proposals will be received starting February and until the end of April in this web site: <https://www.epsevg.upc.edu/es/eps-logo>

Each participant is allowed to send only one proposal.

The proposal has to be in the form of a single and not compressed image file (BMP or JPG) less that 2Mb.

In the document, the logo should occupy about half page with good resolution and a motivated description of the proposal in the other half.

No name or tracking mark should be in the image. Failure in this requirement will invalidate the proposal. The name of the file will not be shown so you can name it as you like.

At the end of June, the winner of the Contest will be contacted and announced.

The winner will receive a Big Bag of Gifts from all universities in the program.
Not a small prize!

Milestones on Submissions, Selection and Voting Phases.

From 1st February 2019 to the end of April

Submission of the proposals

From 1st May 2019 to the end of June

The EPS Panel of Experts will validate that the proposals submitted are good enough to continue with the contest otherwise, they will declare it void.

The proposals will be exposed in a Drive shared album.

Every member of the EPS will freely nominate 5 designs.

Those designs with more nominations will pass the first round leaving only 5 finalist logos.

In the second round every member will vote its favorite logo and the most voted will be the winner.

From July 2019

The winner will be announced to the community and celebrated.

At the next EPS providers meeting (October 2019)

The Professional Company in charge of doing the final refinements will be selected.

During the following months ...

The company, with the supervision of the Panel of Experts and the close collaboration of the author of the logo will work to prepare the definitive new EPS logotype.